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# Unraveling the Complexities of Pragmatics: Putting the Pieces Together

Presented by WPS Assessment Consultant  
Laura Stevenson, MS, CCC-SLP

# Objectives

Participants will learn

- six unique areas of pragmatic language
- the difference between Pragmatic Judgment and Pragmatic Performance
- how to determine strengths and weaknesses within a variety of pragmatic language domains



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MS, CCC-SLP



- 20+ years of experience as a speech–language pathologist
- Certificate of Clinical Competence from the American Speech-Language-Hearing Association
- Licensed by the Arizona Department of Health
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## Assessment Consultant

*I am an assessment consultant with Western Psychological Services. I am a salaried employee and have no additional relevant financial interests or conflicts of interest related to this presentation.*

# Agenda

- What are pragmatics?
- Commonly assessed pragmatic skills
- Informal methods of assessing pragmatic language
- Pragmatic Domains and Constructs
- Video-Based Assessment
  - Overview
  - Administration
  - Scoring

# What Are Pragmatics?

“Knowing when to say what to whom and how much.”  
(*Hymes, 1971*)

“The range of communicative functions (reasons for talking), the frequency of communication, discourse skills (turn-taking, topic maintenance and change, requests for clarification), the flexibility to modify language for different listeners and social situations, and the ability to convey a coherent and informative narrative.”  
(*Paul, Norbury, & Gosse, 2017*)

# Pragmatic Language

A broad array of linguistic skills works cohesively to produce pragmatic language. This includes appropriate:

Turn-taking

Politeness

Proper  
introduction  
to a topic

Stylistic variations  
adjusted for different  
listeners

Topic maintenance

Changes in direction  
or intention

# The Environment That Generates Language Provides Context for What Is Communicated





# Undiagnosed Pragmatic Communication Disorders



Negative  
Spiral

# The Importance of Quality Communication

Pragmatic language deficits adversely affect the social and academic performance of school-aged children, especially those who present with high-functioning autism and social pragmatic communication disorder.



# Commonly Assessed Pragmatic Skills

Body language

Eye contact

Conversation  
initiation,  
maintenance,  
ending

Making the  
sequence of  
statements  
coherent and  
logical

Taking turns with  
other speakers

Maintaining a topic

# Informal Methods of Assessing Pragmatic Language

Narrative sample

Theory of mind

Emotional  
understanding task

Social problem-  
solving task

# Informal Methods of Assessing Pragmatic Language *(cont.)*

Shared attention

Double interview

Click to add text  
Click to add text

Maintaining a topic

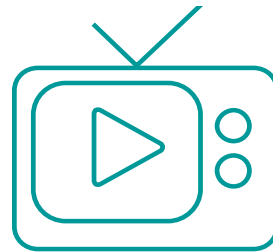
Conversation  
with a peer

# Pragmatics Have Typically Been Assessed As...

- Isolated units



# What If We Used Videos?



Video-based assessment combines  
storytelling power of television

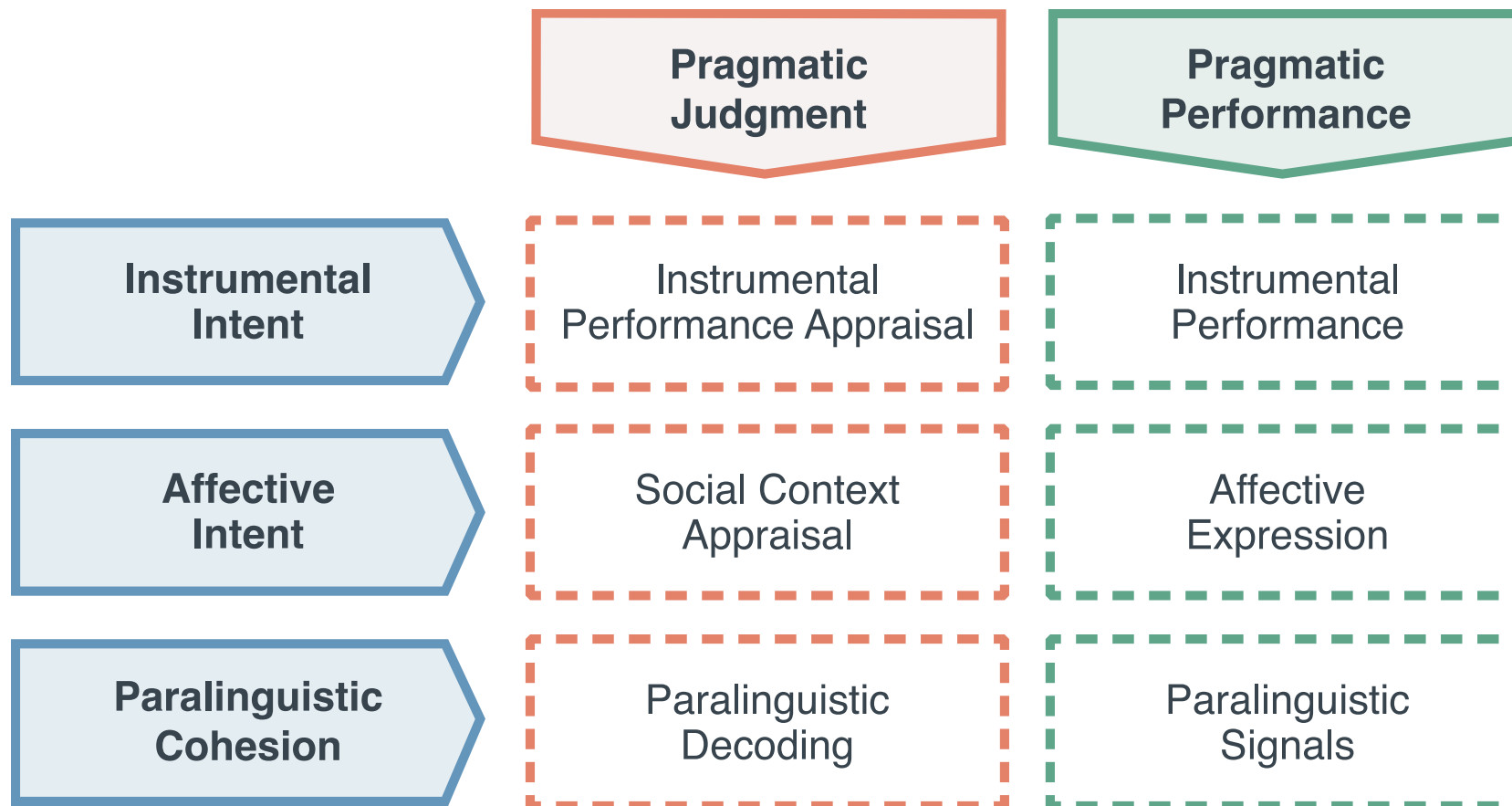


Authenticity of real-life social situations





# Domains and Constructs



# Pragmatic Judgment Defined

- Ability to appropriately understand and use language
- Requires appropriate response at the appropriate time in a given social context



# Pragmatic Judgment Defined *(cont.)*

- Pragmatic Judgment = receptive pragmatic skills
- Allows more detailed grasp of child's comprehension of social situations
- Distinguishes from broad definition of pragmatic language skills



# Pragmatic Performance Defined

- Pragmatic Performance = expressive pragmatics
- Measured via responses given in social situations
- Responses vary, for example:
  - Answers to questions/statements
  - Responses to expressed emotions



# Receptive vs. Expressive Pragmatic Language Skills



**Receptive:**

Identifying correct & incorrect responses in a social context



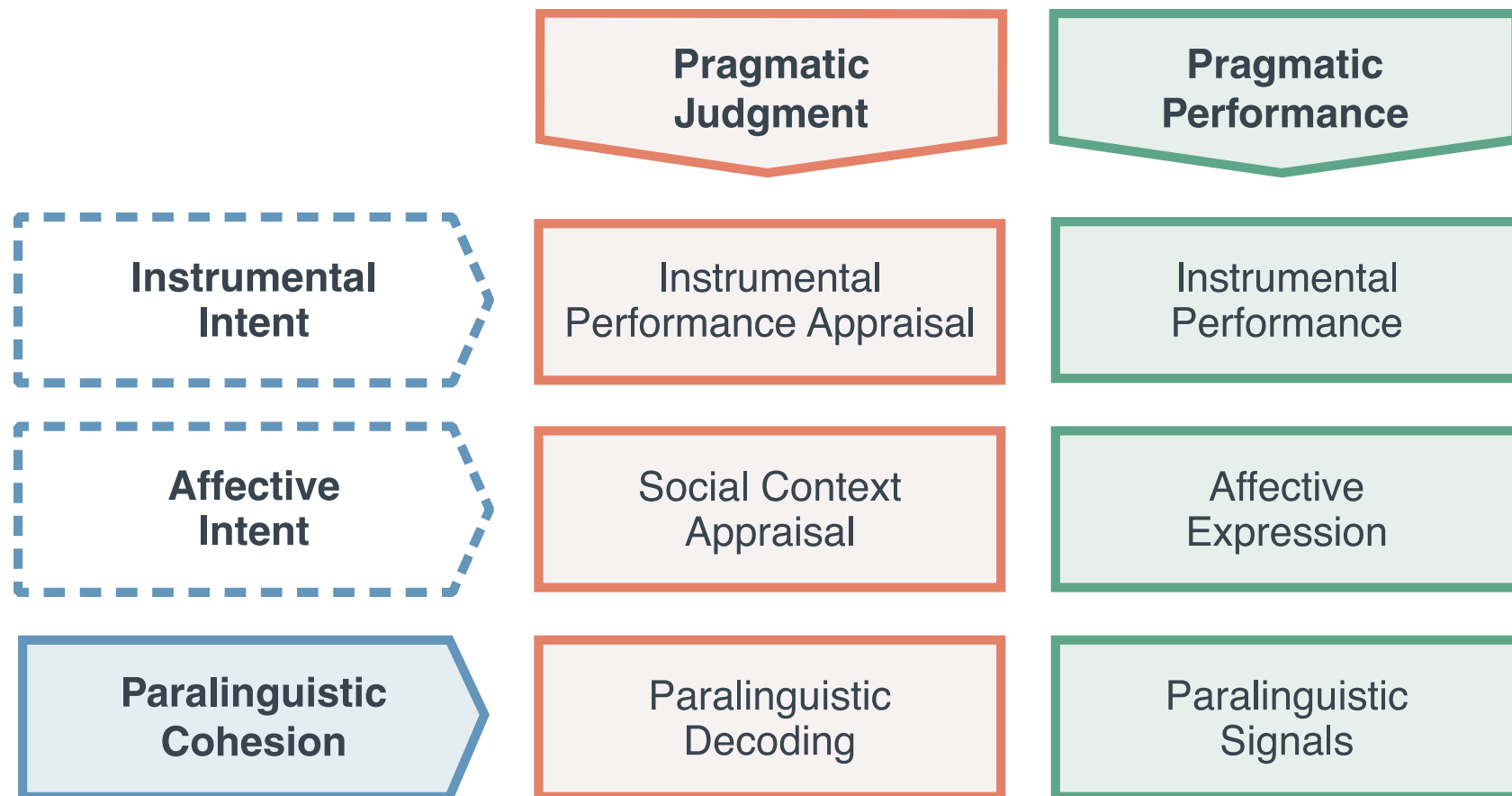
**Expressive:**

Verbally providing appropriate responses in a given situation

# Pragmatic Judgment vs. Pragmatic Performance

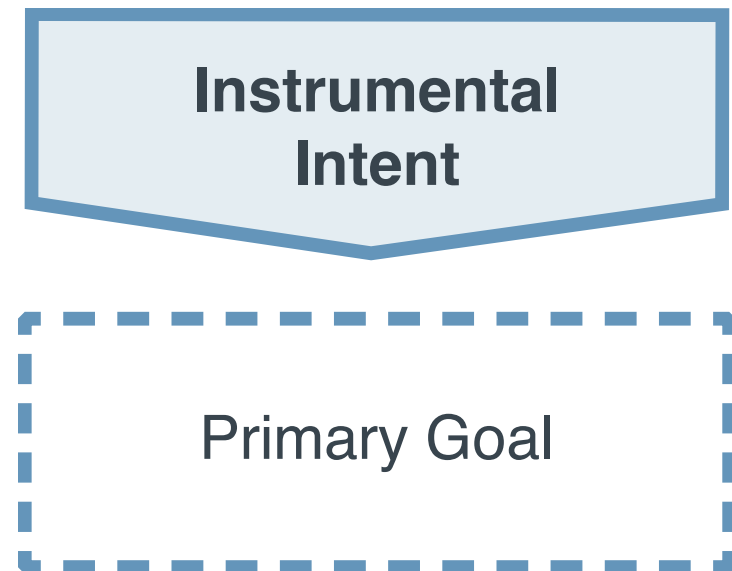
- Assessing both skills can:
  - Provide more details for understanding pragmatic profiles
  - Result in a more individualized plan
  - Produce a more effective plan

# Domains: Instrumental vs. Affective Intent



# Instrumental Intent


- Effective relay of information
- Communication used as means to an end
- Heavy focus on message
- Little focus on affective or emotional functions
- Often used in individuals with ASD





# Affective Intent

- Expressing emotions to another person
- Key component of nonverbal communication
- Requires higher-level thought processing



**Affective  
Intent**

**Higher-Level  
Communication Skills**

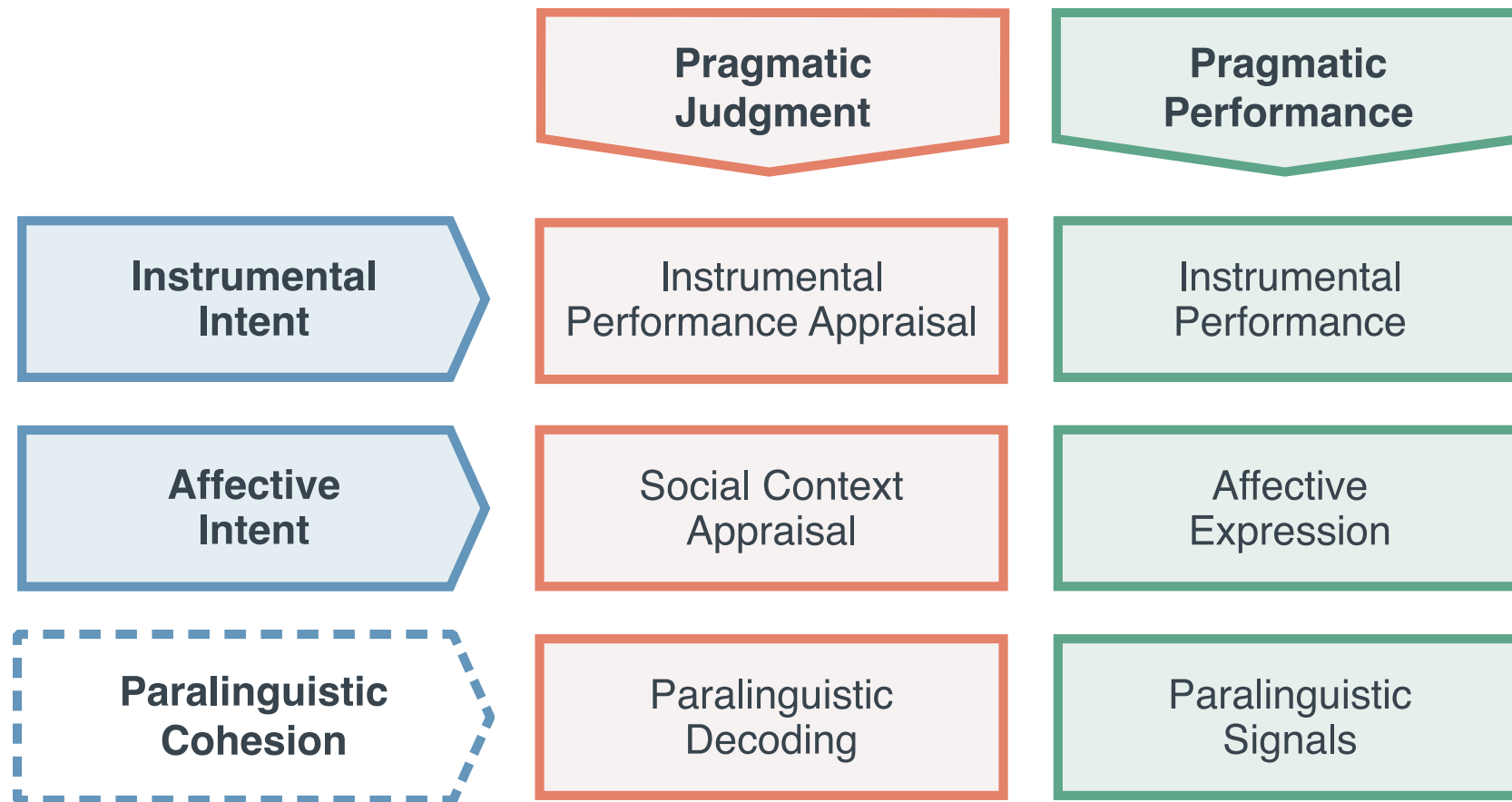
# Affective Intent *(cont.)*

How does it differ from instrumental intent?

- Not used as means to an end



# Domain: Paralinguistic Cohesion



# Domain: Paralinguistic Cohesion *(cont.)*

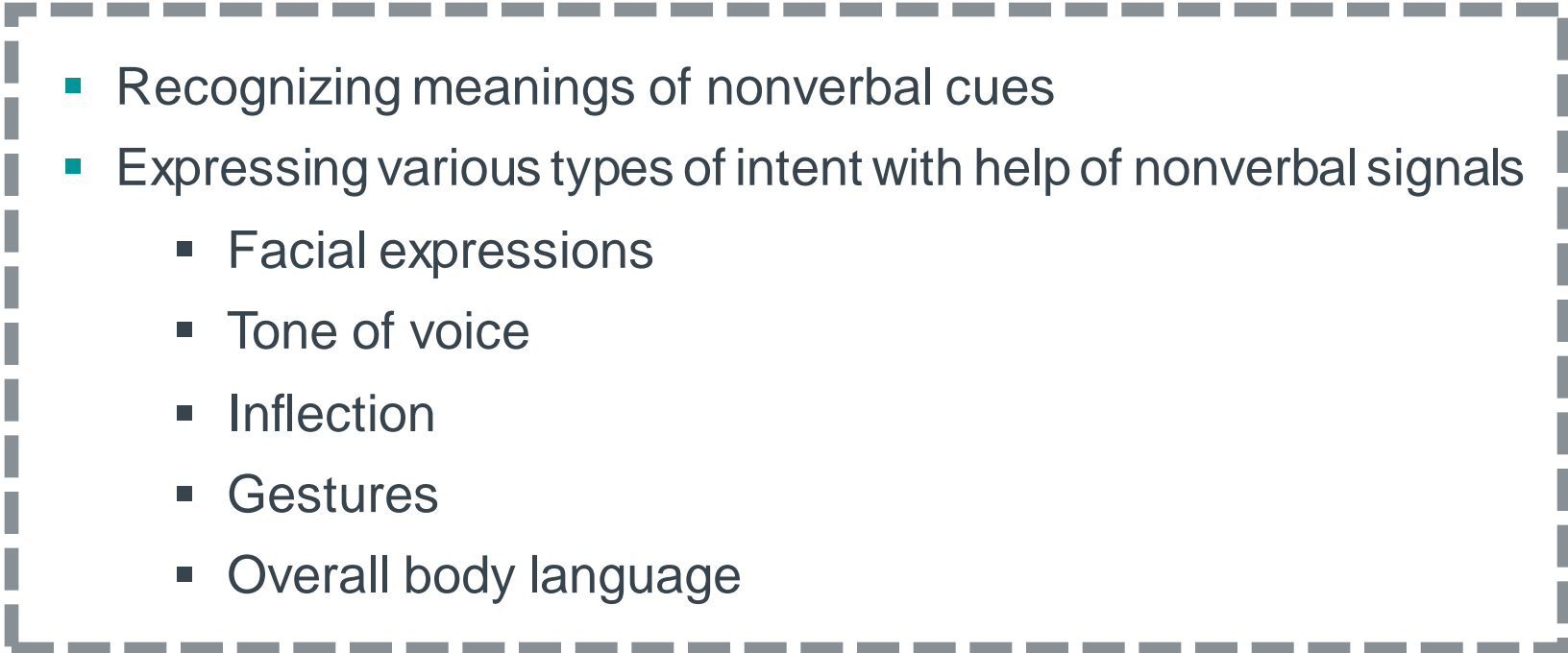
Represents integrative interaction between ability to detect speaker's intent by:



Recognizing



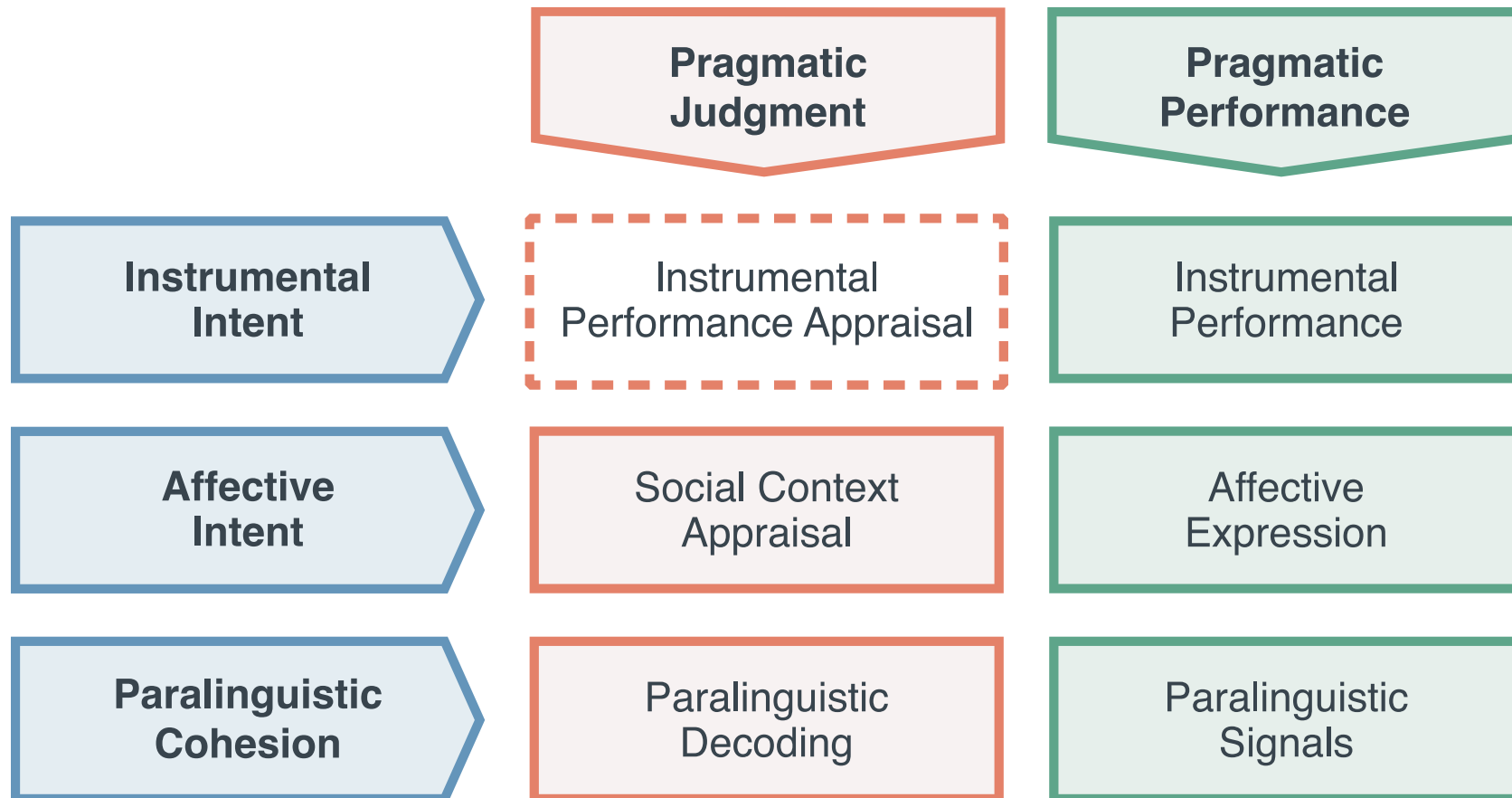
Expressing

- 
- Recognizing meanings of nonverbal cues
  - Expressing various types of intent with help of nonverbal signals
    - Facial expressions
    - Tone of voice
    - Inflection
    - Gestures
    - Overall body language

# Final Ingredient Needed for Appropriate and Effective Communication



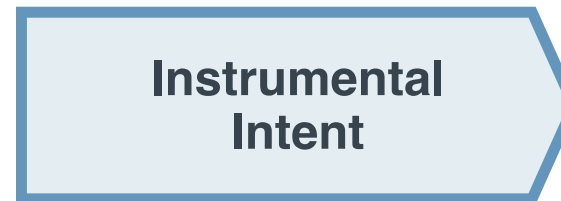
# Construct 1: Instrumental Performance Appraisal (IPA)



# Construct 1: Instrumental Performance Appraisal (IPA)

*(cont.)*

- Ability to judge appropriateness of:
  - Introductions
  - Farewells
  - Politeness
  - Making requests
  - Responding to gratitude



# Ability to Discern Difference Between...

- Appropriate and inappropriate language
- When used in means-end or basic communication processes
- Includes (but is not limited to):
  - Introductions
  - Farewells
  - Politeness
  - Making requests
  - Responding to gratitude
  - Requesting information

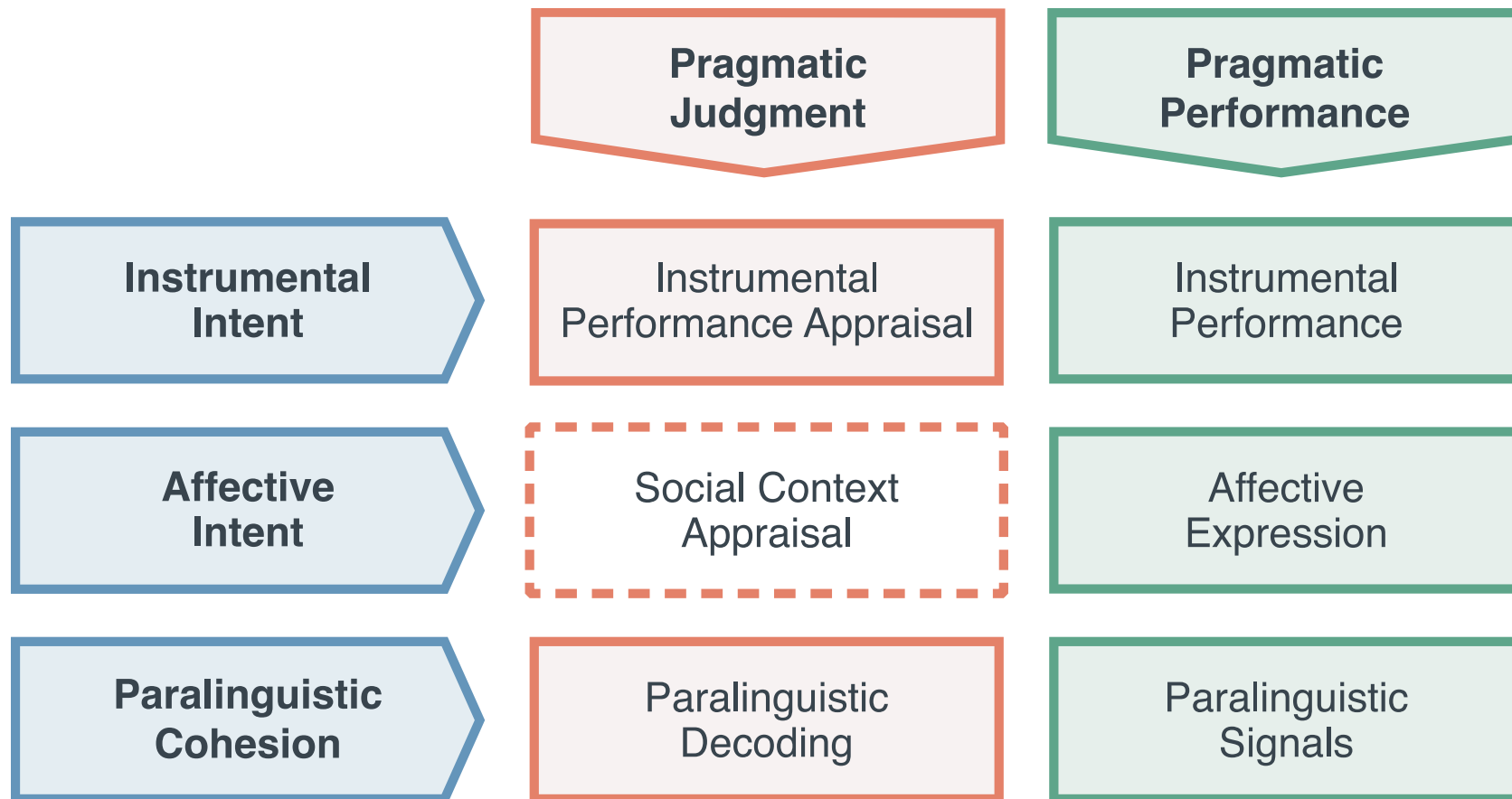


# These Skills Are Necessary to...

- Satisfy individual's basic needs
- Behave appropriately in social situations

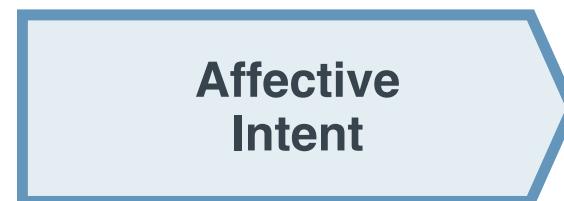


# Construct 2: Social Context Appraisal (SCA)



# Construct 2: Social Context Appraisal (SCA) *(cont.)*

- Ability to understand dynamic nature of social context
- Adequately process interactions among these contextual variables:
  - Physical setting and environment
  - Communication partners
  - Communicative intent
  - Conflict/solution, etc.
- Requires ability to demonstrate **perspective-taking**



# Construct 2: Social Context Appraisal (SCA) *(cont.)*



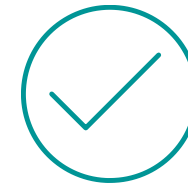
Ability to understand intent of others



Infer what others are thinking



Includes interpreting irony, sarcasm, idioms, humor



Ability to understand social context



Settings



Changes in settings

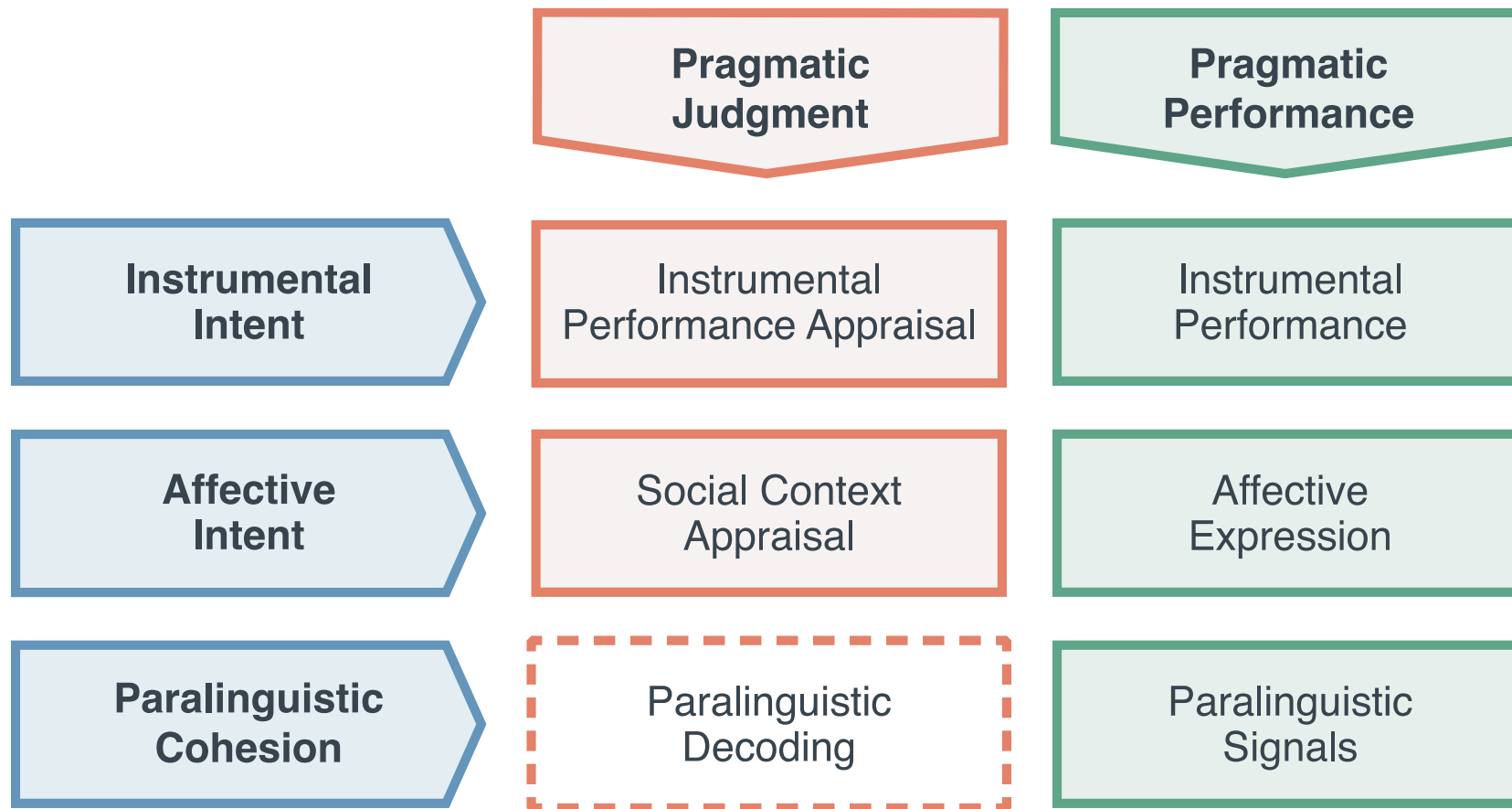


Disruption in routines



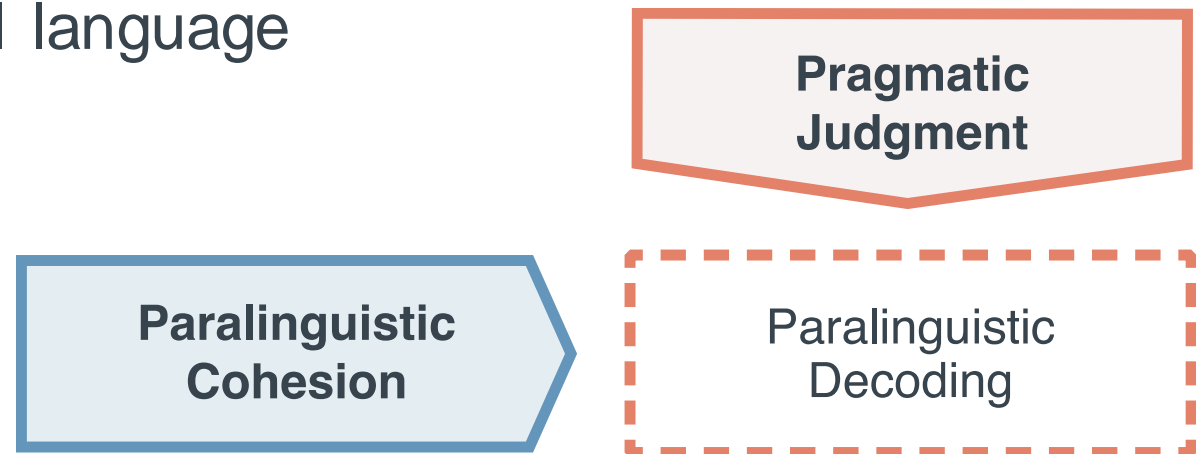
Flexibility in disruption of routines

# Construct 3: Paralinguistic Decoding (PD)



# Construct 3: Paralinguistic Decoding (PD) *(cont.)*

- Ability to read and understand facial expressions and nonverbal language

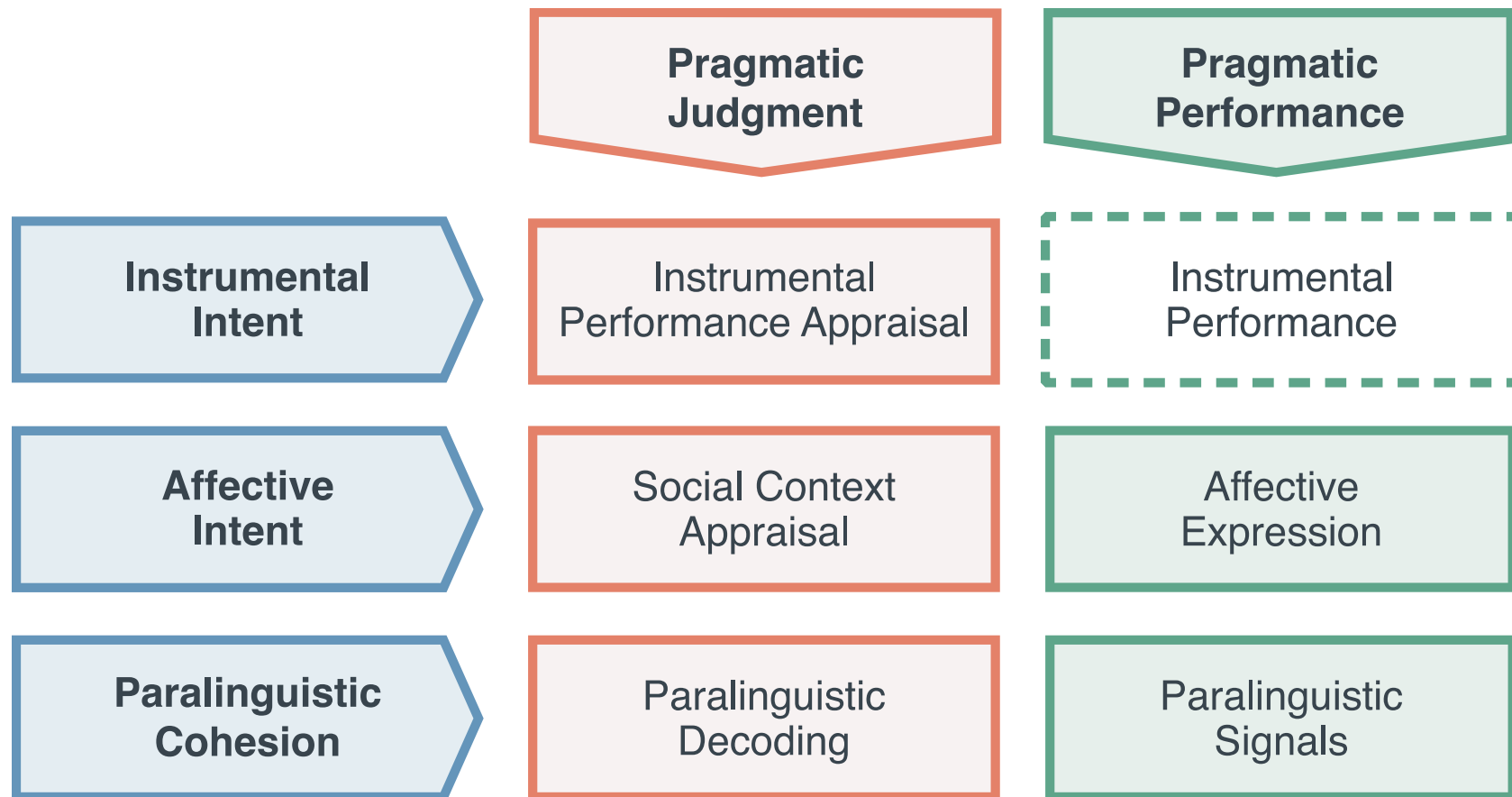


# Construct 3: Paralinguistic Decoding (PD) *(cont.)*



- Is a form of Pragmatic Judgment
- Measures ability to read microexpressions and nonverbal language
- Can suggest what a person is feeling and thinking without use of words
- Can reveal how a person feels despite contradictory verbal message
- Appropriate reading of nonverbal language is critical in understanding another person
  - Leads to an appropriate verbal response

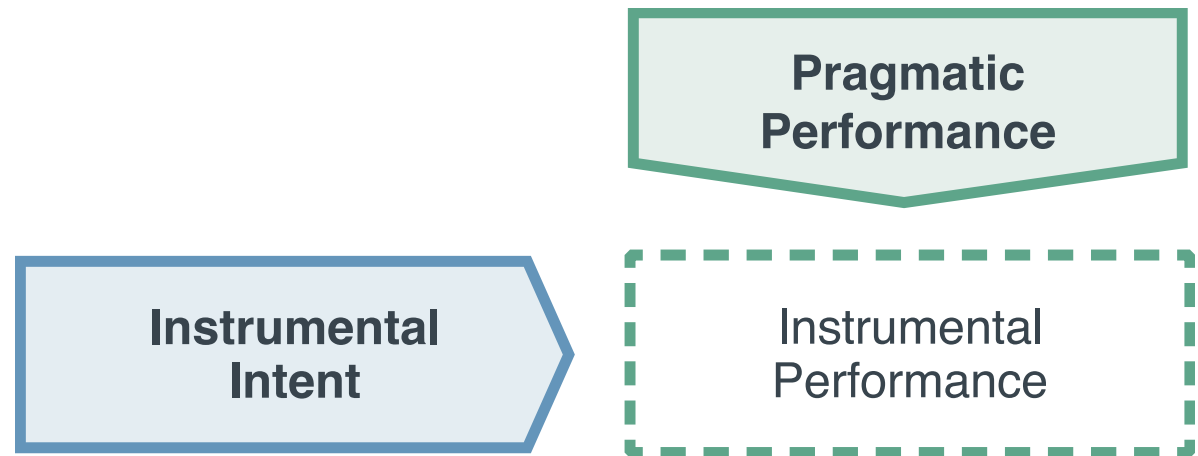
# Construct 4: Instrumental Performance (IP)





# Construct 4: Instrumental Performance (IP) *(cont.)*

- Includes:
  - Introductions
  - Farewells
  - Politeness
  - Making requests
  - Responding to gratitude
  - Requesting help
  - Answering phone calls
  - Requesting info (e.g., directions)
  - Asking permission

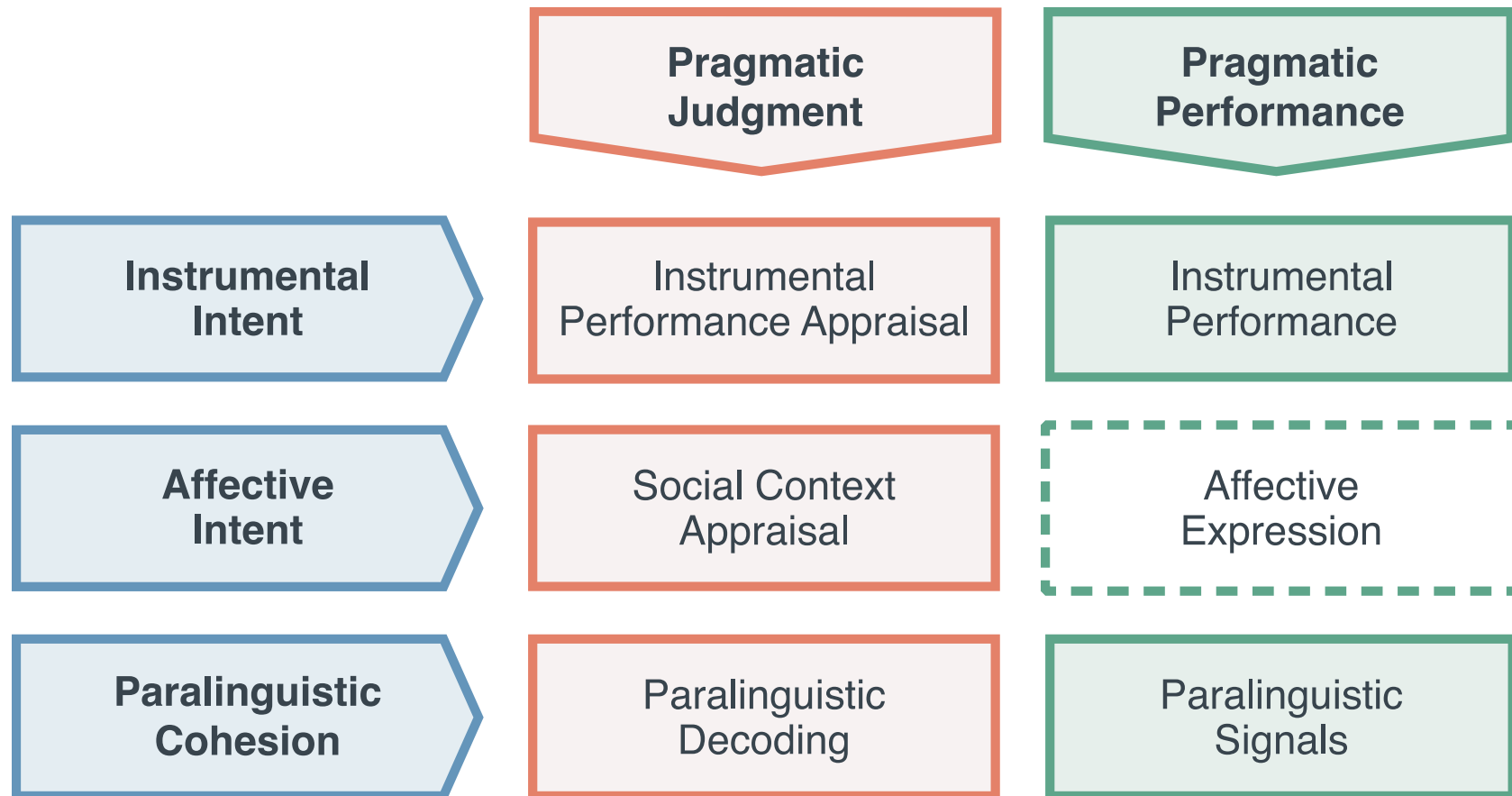


# Construct 4: Instrumental Performance (IP) *(cont.)*

- Defined in the same manner as Instrumental Performance Appraisal
- But instead of comprehension, assesses ability to adequately and appropriately express or use verbal means-end processes



# Construct 5: Affective Expression (AE)



# Construct 5: Affective Expression (AE) *(cont.)*

- Ability to appropriately express:
  - Polite refusal
  - Regret
  - Support of peers
  - Empathy
  - Gratitude
  - Compliments
  - Encouragement
  - Humor



# Construct 5: Affective Expression (AE) *(cont.)*

- Is a noninstrumental pragmatic performance form of communication
- Examines ability to appropriately express emotions or higher-order language
  - Polite refusal
  - Regret
  - Support of peers
  - Compliments
  - Humor
  - Empathy
  - Gratitude
  - Encouragement



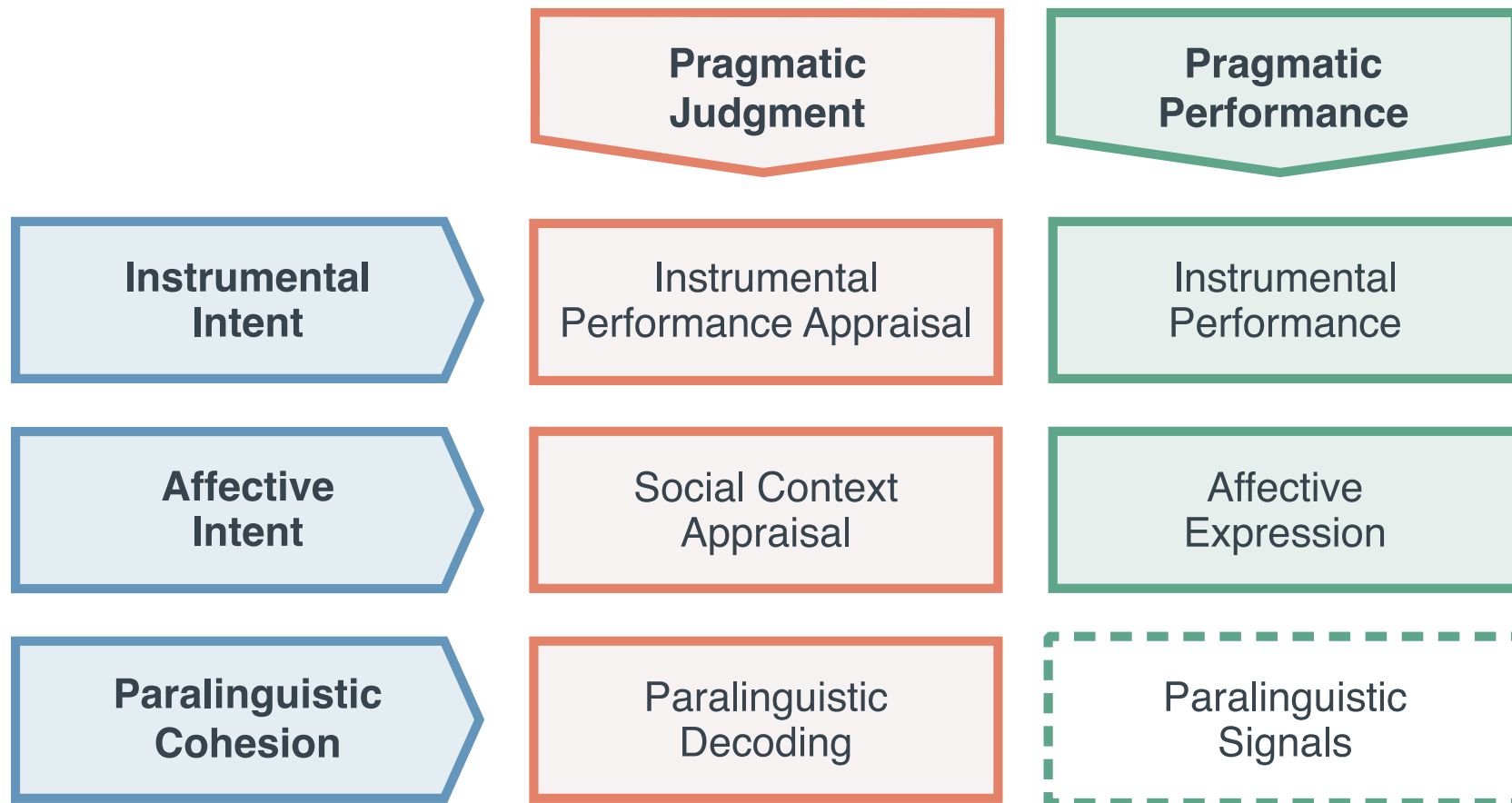
# Construct 5: Affective Expression (AE) *(cont.)*

- Requires higher-level thinking as purpose not designed to fulfill basic needs
- References to emotional states indicate deeper understanding of mind and emotion
- Crucially affects
  - Flow of conversation
  - Ability to understand others' point of view
- Is essential in relationship building

# Construct 5: Affective Expression (AE) *(cont.)*

- Can affect conversational techniques, such as:
  - Topic selection
  - Maintenance
  - Introduction
  - Transition
  - Closure
  - Responsiveness to conversational partner
- Expressed through verbal feedback or affective expression

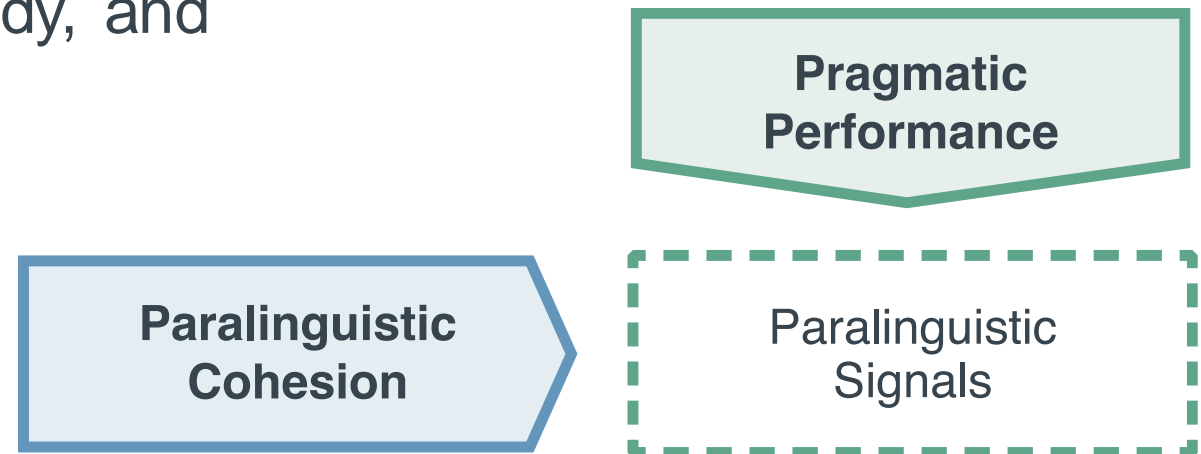
# Construct 6: Paralinguistic Signals (PS)





# Construct 6: Paralinguistic Signals (PS) *(cont.)*

- Ability to use facial expressions, nonverbal language, prosody, and intonation appropriately



# Construct 6: Paralinguistic Signals (PS) *(cont.)*

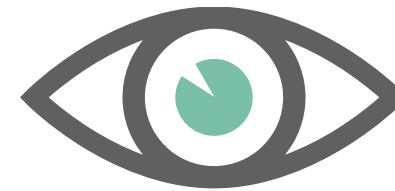
- A noninstrumental form of communication:
  - Assesses ability to appropriately use microexpressions
  - Gestures
  - Prosody
- In contrast to Paralinguistic Decoding, this is the *acting out* of the microexpressions and gestures

# Construct 6: Paralinguistic Signals (PS) *(cont.)*



## Impacts speaker's:

- Choice of language
- Flow of conversation



## Often noted in:

- Facial expressions
- Body posture
- Tone of voice
- Eye contact

# Review 6 Constructs

# Instrumental Performance Appraisal

The IPA subtest measures awareness of basic social routines and the ability to judge their appropriateness. This includes the ability to judge appropriateness of introductions, politeness, making requests, requesting help, answering phone calls, asking for permission, identifying rude tone in requests, identifying polite language, understanding when interruptions are appropriate, and understanding rules of conversational turn-taking.



# Social Context Appraisal

The SCA subtest measures awareness of social cues and the ability to understand the intent of others and to infer what others are thinking (perspective-taking). This also includes detecting nonverbal cues, understanding indirectly implied requests and/or statements (idioms, expressions), making appropriate inferences (sarcasm), and making judgments about social context when situation cues change.



# Paralinguistic Decoding

The PD subtest measures the ability to detect a speaker's intent by recognizing meanings of various nonverbal cues, such as facial expression, tone of voice, inflections in prosody, gestures, and overall body language.



# Instrumental Performance

The IP subtest measures language skills that are necessary to satisfy an individual's basic needs and to express communicative intent that is instrumental in nature. This includes the ability to use social routine language, such as expressing greetings, making introductions, being polite, making requests, responding to gratitude, requesting help, requesting information (directions), and asking for permission.





# Affective Expression

The AE subtest measures the ability to appropriately express higher-order pragmatic language that is emotive in nature, such as regret, sorrow, peer support, praise, empathy, gratitude, and encouragement.



# Paralinguistic Signals

The PS subtest measures the ability to use various nonverbal cues, such as facial expressions, tone of voice, inflections in prosody, gestures, and overall body language, to express various communicative intents.



CAPs™

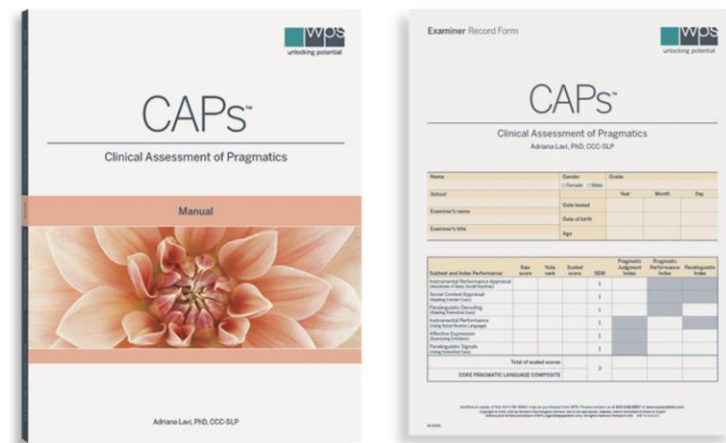
# Clinical Assessment of Pragmatics

Adriana Lavi, PhD, CCC-SLP



# CAPs Overview

- Individually administered performance test for individuals ages 7 through 18 years measuring comprehensive pragmatic language skills using a video-based format.
- The CAPs measures judgment (comprehension) and performance (expression) of pragmatic language and yields scores across six areas of pragmatic skills.
- Published by author in 2018 (item content remains the same for WPS version, 2019).



# Video-Based Assessment

- Uses video narrative for eliciting pragmatic language responses from individuals
- **Purpose:** To analyze and measure individual's ability to
  - Understand real-life social situations
  - Respond to real-life social situations



# Video-Based Assessment (*cont.*)



Combines storytelling power of television



Authenticity of real-life social situations



To obtain as naturalistic responses as possible



Powerful and prolific testing tool



Both effective and time-efficient

# Key Features

- Unique test design uses videos that show true-to-life interactions of social situations.
  - The CAPs videos display real-life situations and social environments and ask the examinee to describe either what is going on or how they would respond.
  - Other current pragmatic language tests use hypothetical scenarios that are read aloud to the examinee.

# Key Features *(cont.)*

- The CAPs measures the examinee's *understanding* of social situations and their ability to *express* themselves in the appropriate way given a variety of situations.
  - Measures verbal and nonverbal responses (voice inflection, tone of voice, facial cues) as well as superficial social norms (greetings, introductions) and high-level emotions (grief, support, surprise).



# Key Features *(cont.)*

- The CAPs is useful for distinguishing problems in understanding and using pragmatic language, particularly in those individuals with autism and pragmatic language impairment.
  - These individuals can score within the average range on other language measures and even pragmatic tests because they know what the answers “should be.”
  - But when they are put in a social situation, they often cannot demonstrate this knowledge. The CAPs videos mimic actual social exchanges and identify strengths and weaknesses in higher-level language expression, inferential thinking, and understanding the mind of others when given verbal and nonverbal cues.

# CAPs Purposes

- The results of the CAPs test provide comprehensive information on pragmatic language skills and social language development of children and young adults. It has four essential purposes:
  1. To help identify pragmatic language deficits and determine the degree of such deficits (e.g., initial IEP-based evaluations)
  2. To help determine strengths and weaknesses within a variety of pragmatic language domains (e.g., pragmatic judgment vs. performance; instrumental communication vs. performance; instrumental communication vs. affective communication, comprehension, and use of paralinguistic cues)

# CAPs Purposes *(cont.)*

3. To help document progress in pragmatic language skills, measure treatment efficacy, and reevaluate overall pragmatic language profiles as part of triennial IEP-based reviews
4. To help analyze social pragmatic language skills in children and young adults for research purposes

# Informal Assessment Data – Optional

## Conversation Adaptation Checklist

- Instrumental Performance Appraisal (Awareness of Basic Social Routines)
- Social Context Appraisal (Reading Context Cues)
- Paralinguistic Decoding (Reading Nonverbal Cues)
- Instrumental Performance (Using Social Routine Language)
- Affective Expression (Expressing Emotions)
- Paralinguistic Signals (Using Nonverbal Cues)

# Administration and Scoring

# Administration and Scoring (*cont.*)



- Full administration takes about 45 minutes to complete.
- Select the “CAPs Full Version” to administer all of the introduction, examples, and six subtests.
  - Digitally through the WPS<sup>®</sup> Online Evaluation System<sup>™</sup> (OES) platform
  - USB drive
- If administering in multiple sessions or after a break, you may select specific subtests but must still select the Full Version first to administer the examples for the subtest of interest.

# Administration and Scoring

## *(cont.)*



- Videos may not be repeated, paraphrased, or explained by the examiner, though the examiner can repeat item questions one time if requested.
- Examinees are never penalized for grammar and/or articulation errors.
- All scoring instructions are provided in the Record Form.
- The Record Form is available in two different options:
  - Digitally through the WPS OES platform, or
  - Paper/printed version

# CAPs Total Scores and Indexes

The CAPs yields a standard score and percentile for the overall composite score and three index scores; the six subscale scores are given as scaled scores and percentiles.

- **Core Pragmatic Language Composite**—most accurate measure of the examinee's pragmatic competence, based on all six subtests.
- **Pragmatic Judgment Index**—ability to detect, comprehend, and interpret contextualized social cues.
- **Pragmatic Performance Index**—ability to express pragmatic knowledge across contexts from simple routine social exchanges to complex emotional encounters.
- **Paralinguistic Index**—ability to detect and interpret the intent of a speaker by recognizing nonverbal cues.



# Scores

- Standard and scaled scores are interpreted according to ranges based on the standard deviations of the normative sample.

Table 4.1. Descriptive Ratings for CAPs Normative Scores

Scaled score	Descriptive ratings	Composite score
17-20	Very Superior	>125
15-16	Superior	120-125
13-14	Above Average	110-119
8-12	Average	90-109
6-7	Below Average	80-89
4-5	Poor	70-79
1-3	Deficient	<70

# Pragmatic Judgment

Examinees who score poorly in this area exhibit rigidity in their understanding of the fluidity of social situations and display difficulty when uncertainty/variability is likely, making engagement in successful reciprocal communication at school challenging.

# Pragmatic Performance

Examinees who score poorly in this area struggle with using socially acceptable greetings and expressing elaborate sentiments, reducing their ability to follow expected social routines in school and to communicate their feelings throughout the day.

# Paralinguistic

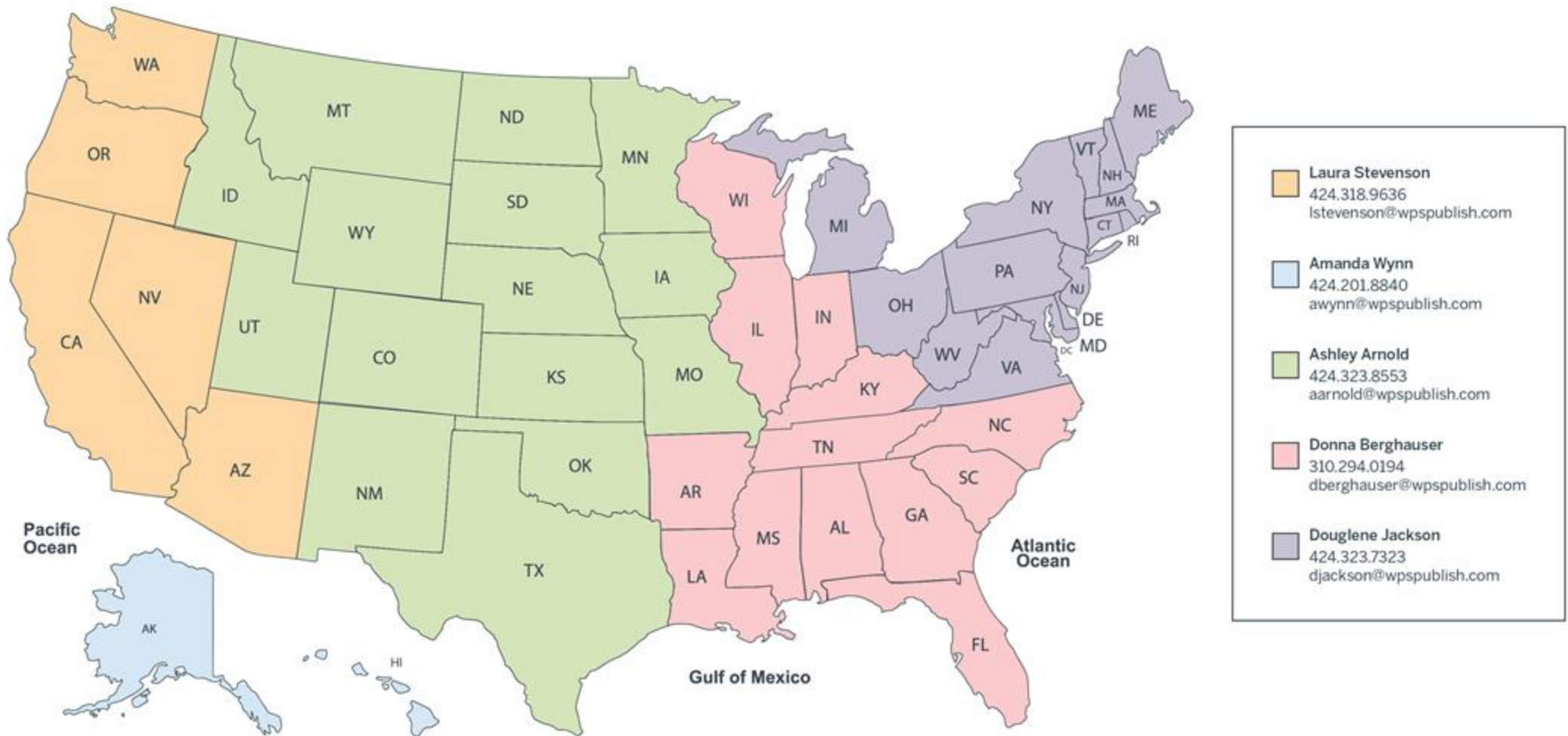
Examinees who score poorly in this area exhibit reduced use of facial expressions, inappropriate use of inflection in prosody across various types of communicative intent, and reduced eye contact. All of these difficulties result in breakdowns during reciprocal communication at school.

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# WPS Regional Map



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